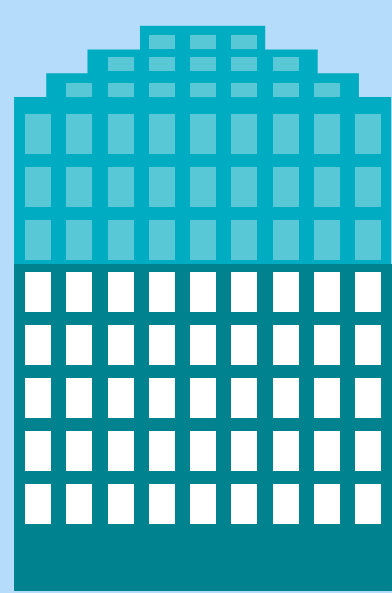


Jumpstart application design for fast, solution-focused application development

76% of 3,200 IT professionals said that it takes, on average, **over three months to develop a custom app**

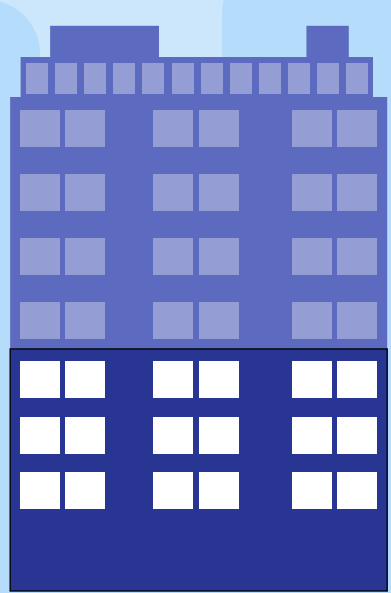
For 11 percent of respondents, the time required stretches out to over a year. Barriers to success include time and budget constraints, a gap in skills and an onslaught of competing priorities.

Today's IT Manager



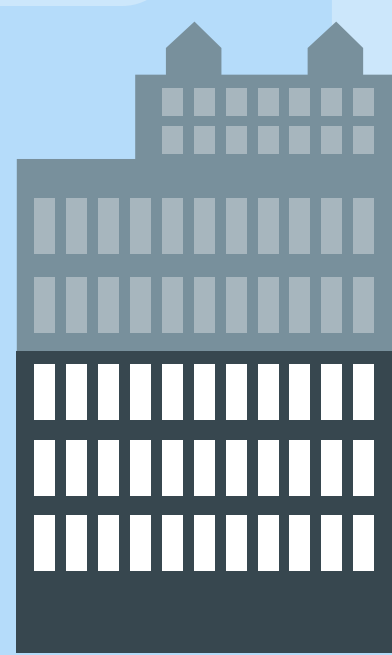
66%

of companies fall behind when deploying new IT



49%

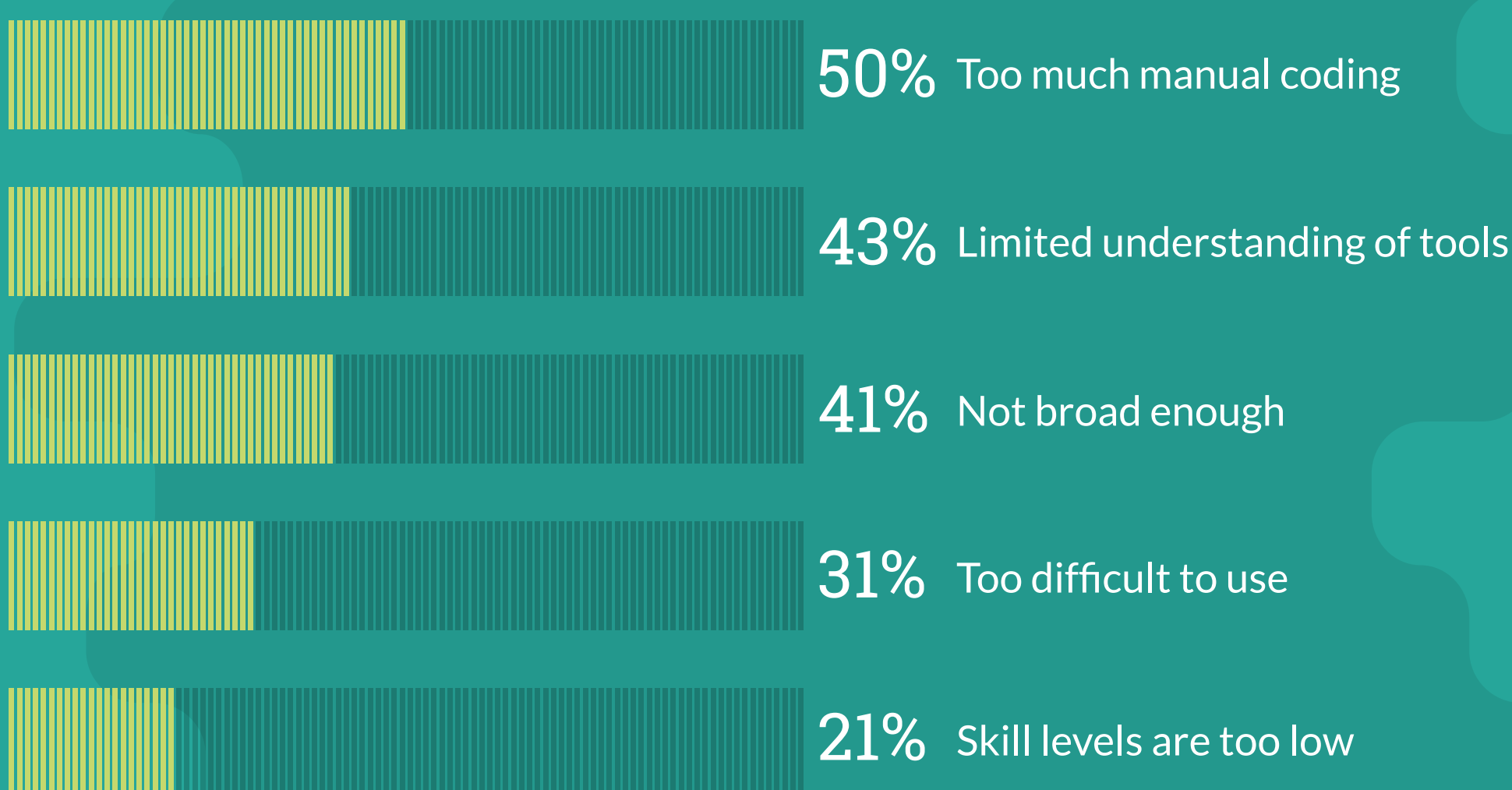
plan to increase investment in custom development



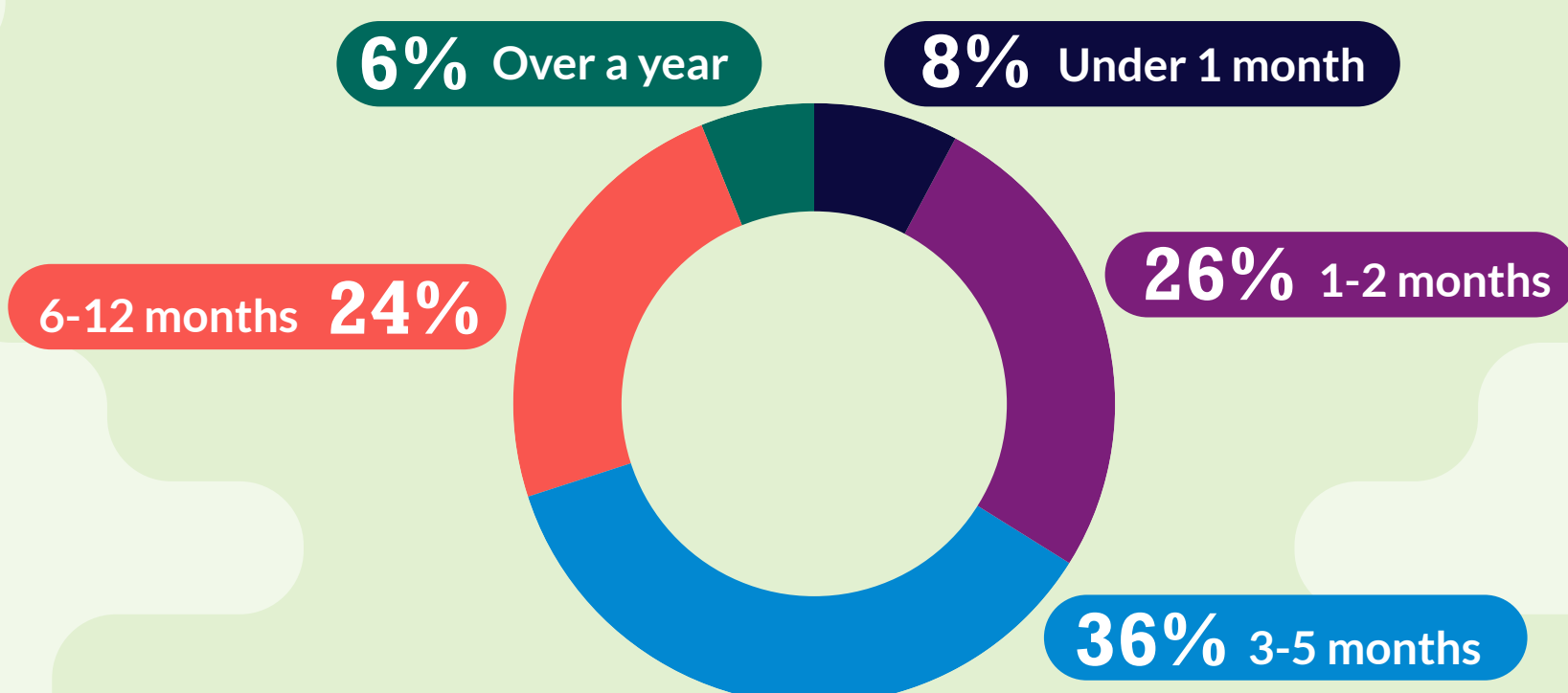
61%

of organisations are adopting new IT strategies

What are the limitations of your current IT tools and processes?



How long does it take to deliver a web application?



Traditional app development challenges

58% of IT project leaders have to communicate delay concerns to stakeholders



SLOW TO GROW

80% of mobile apps take over three months to develop. 40% of apps take longer than 6 months



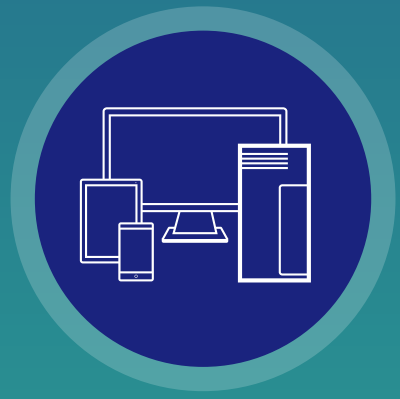
COSTLY TO DEVELOP

Average median price of an app is \$171,450
Feature-rich apps cost up to \$360k



MARKET DEMANDS

62% of projects require a second wave of (market-fit) integration



COMPLEX TECHNOLOGIES

Over 95% of organisations need to integrate up to 15 data sources

LINX

www.linx.software

Drag and drop application development

5x faster than traditional development

Dozens of **pre-built connectors** for applications, technologies and SDKs

Connect your business. Automate tasks. Drive productivity.